



# Heroes Of Switzerland

## Wish It Away

This is the fourth in a series of singles released by London live night/record label **Club AC30**. The series is called **As & When**, and will follow the same general format of limited edition numbered 7" and digital release. The theme is "bands we like" and the frequency is "as & when".

**Heroes of Switzerland:** What happens when a drumming powerhouse meets melodic basslines, overblown guitar effects obsessives and an anthemic sensibility that somehow captures the moment between frustration, anger, joy and sorrow. Veering between the layered sounds of prime-era shoegazing with a harder, more muscular dynamic, Heroes of Switzerland mix genres to create their own sound with soul and sensitivity, constantly searching for the moment when the sheer intensity and beauty of the sound replaces reality.

Originally formed as **Monaural** in Nottingham 2003, the band endured unusual musical obstacles: the original drummer was hospitalised with a stroke minutes before their first gig; Ian was later robbed at gunpoint outside their rehearsal space as Matt looked on. The addition of Jez, their new guitarist in 2004 led to the formation of Heroes of Switzerland, who have been steadily building a following ever since. From supporting **Lift to Experience** legend **Josh T Pearson** for Club AC30, to other gigs for Drowned in Sound and Goonite and at venues such as the Social in Nottingham & The Dublin Castle in London, HoS have been found rupturing the foundations of venues in London, Nottingham, Leeds and Manchester. Their debut EP, Disposable Fiction, has become a staple of Shoegaze Radio, reaching as high as no.3 in the monthly listener charts.

After releasing their debut EP Disposable Fiction (reaching no.10 in ToneVendor.com's chart), the Heroes recently completed their debut album Comfort in Fear, due for release later this year. In the meantime, here's a taste of what's to come...

### Websites:

<http://www.heroesofswitzerland.com>

### Publicity Material:

<http://www.clubac30.com/hos>

**This single is released on Club AC30.**

All enquiries Nick Allport +44 7855 438011 or [nick@clubac30.com](mailto:nick@clubac30.com).

**Club AC30** 19 Daisy Road London E18 1EA United Kingdom  
+44 7855 438011 <http://www.clubac30.com> [info@clubac30.com](mailto:info@clubac30.com)

**CLUB  
AC30**



### Heroes Of Switzerland

Wish It Away

1. Wish It Away
2. Wonderland

### Distribution Information:

Catalogue Number: ACAW004

Release Date: August 6th 2007

Format: 7" single

Dealer Price: 1.89GBP

Barcode: 603375700478

Distributed in the UK by Backs/Shellshock

### Live:

August 1st London Dublin Castle

August 2nd London Derby Venue

August 12th Nottingham Maze